KITCHEN
INSPIRATION

keller

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You would like a beautiful new kitchen...

But beautiful is something very personal, and the perception of it is different for everybody. It's influenced by many factors such as taste, interior style, trends and budget. At Keller Kitchens we have a beautiful kitchen for everyone, because they are made-to-measure. We have the most extensive product range to make your beautiful kitchen attainable.

Because you simply don't buy a new kitchen every day, it's important to take your time and determine what exactly it is you are looking for. With this inspiration guide we will help you get started.

In the first part you will find inspiration with the help of a wide variety of designs, in different styles, using the latest trends and colours. With every kitchen we provide you with information and smart tips about how you can alter it to fit your personal wishes or situation.

In the second part we will give you more insight in the different kitchen materials and finishes, as well as worktops, appliances and kitchen accessories. You'll also get to see first-hand why a Keller kitchen fits you so well. To conclude, the final chapter tells you why Keller kitchens are solely sold through selected kitchen specialists.

If after reading this brochure you are ready for the next step, we happily invite you to one of these recognized Keller dealers. Here, friendly and experienced kitchen advisors will gladly help you with all the (technical) details, advise you in making choices and help you create your personal kitchen. Because there is always a Keller kitchen that fits you.

With kind regards,
The Keller Team.

The personal kitchen

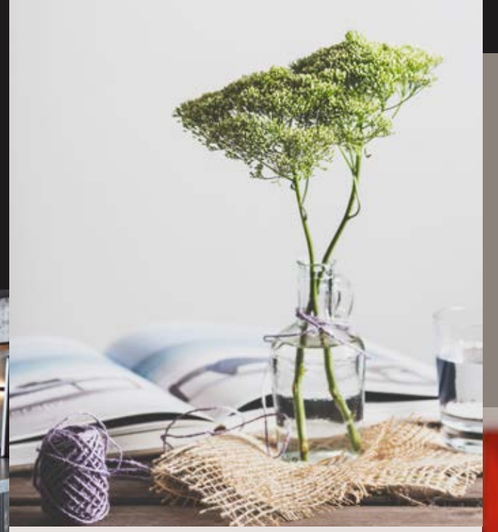
What exactly is a personal kitchen? What you regard as being beautiful is a sum of different elements, which are your favourite interior style, trends, personal touch and your budget. What do these elements look like to you? The mix is different for everyone. And that makes every kitchen a personal kitchen.

Prices
You'll find that this brochure doesn't display any prices of the kitchens photographed. That's because the price of a kitchen is influenced by a number of variables. That's why with every kitchen, we give you a few tips of what would happen if you keep the layout but start playing with different materials, finishes, cabinets, appliances, worktops, etc.

There's always an alternative. Take a faux wood grain door instead of a solid wood or veneered one for example. Nowadays you can hardly tell the difference. Or when you choose a synthetic or composite worktop rather than stone one. The look stays the same but the price doesn't. On pages 90 and 92 we gave you an insight of the many options available.

Interior style

At the start we find the interior style you like. To make things easy, we defined four basic styles: modern, classic, country and industrial. But often it's a mix of them. You'll find more information about each individual style further on in this brochure.



Trends

Trends influence what we like right now. With the interior style as a base, they inspire us to give our interior a contemporary twist.

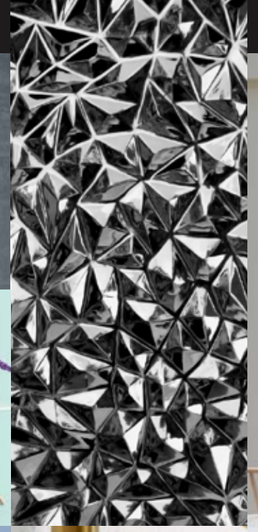
Take a look on page 42 to see how the Granny Chic trend can be applied to a kitchen.

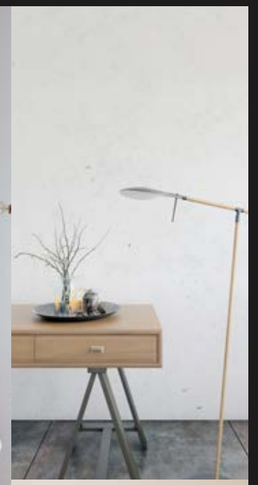
Personal touch

And then there's the personal touch. Do you like cooking, art, plants in your house, travel, colourful accessories, or do you have (small) children? With your touch you truly make your kitchen a personal one.

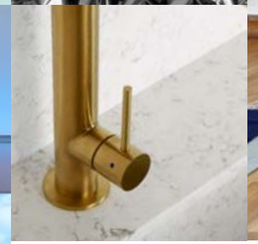
Budget

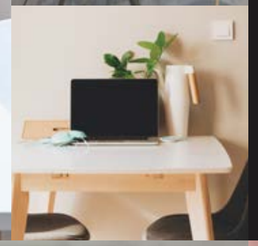
Apart from that 'picture' in your head, you also have a budget. In the end, your financial situation should also allow your personal kitchen to be attainable. At Keller we have all the means necessary to make that possible. With a wide range of materials, details and finishes your budget shouldn't stand in your way to let your personal dream kitchen become a reality.





Basic colours combined with wood and pastel.





"Sleek lines, straight corners; less is more."

Modern

The modern interior style has different subcategories such as Scandinavian design, Italian design and of course Dutch design. However, they all show similarities when it comes to minimalistic interior, sleek styling, tight lines and straight corners, less is more and the use of natural light. In a modern interior there's room for innovation, art and a beautiful finishes with remarkable details.

Much used materials in a modern interior include aluminium, chrome, glass, (high gloss) synthetics, leather, wood and steel.

The base colours are neutral and sober like white, black, which are sometimes combined with wood, colourful accessories and/or walls, remarkable art objects. Or the use of (cool) pastel, like in Scandinavian design.

Black Marble

Interior style: Modern.
Trends: Marble, matt, LED lighting.

The matt lacquered doors in the colour snow give a nice contrast with the worktop and recess made from black marble ceramics. Black LED spotlights above the sink and illuminated handle trims finish the design.

Why not try this?
Choosing an ultra matt melamine finish is friendlier for your wallet but keeps its unique appearance.

Model
Crystal & GL5100

Colour
matt lacquer snow

Hidden ventilation

Northern Nature

Interior style: Modern.
Trends: Scandinavian, pastel, light wood.

Modern and light. Typical Scandinavian influences in this kitchen are the simplicity, the pastel green and the light wood.

Why not try this?
In this example, we used handleless kitchen cabinets finished in lacquer. Would you rather have a door fitted with a knob or handle? At Keller that's not a problem; we have a variety of them. And if you choose melamine instead of lacquer, it even gets more attainable.

Model
GL5100

Colour
silk gloss lacquer white

City Chic

Interior style: Modern.
Trends: Warm wood, matt black, cognac colour, marble.

Modern design and cool stone surfaces, compensated by warm wood, fabric and leather.

Why not try this?
Although there's hardly any difference from the real thing, we used a front with imitation wood. But you can also choose a veneered model. The handle trim can be lacquered in 1950 different colours. The open cabinets shown are matt black but can also be lacquered.
The stone worktop in marble-look is also available in laminate. Not less beautiful, but less expensive.

Model
GL2000

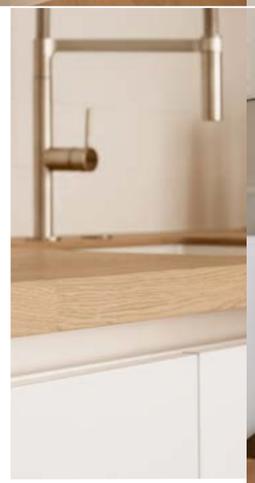
Colour
warm oak

Warm oak.

Worktop:
marble white.

Model
GL5100

Colour
silk gloss lacquer ice



Pure Basic

Interior style: Modern.
Trends: Scandinavian, natural materials, light.

This kitchen combines fresh white with natural wood. Very basic, yet very beautiful.

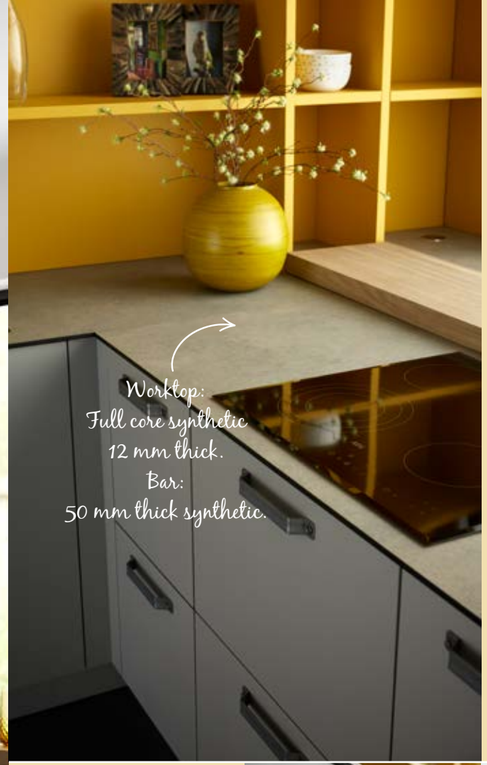
Why not try this?
You can save money by choosing a synthetic finish on both the doors as well as the worktop. The handle trims of this kitchen are lacquered in ice white. For those who are looking for something else, we offer over 1950 different colours.

Worktop:
solid wood.

Handleless.
Silk gloss lacquer.

Structured lacquer.

1950 NCS lacquer colours for your personal touch.



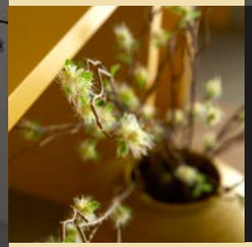
Worktop:
Full core synthetic
12 mm thick.
Bar:
50 mm thick synthetic.

Touch of Gold

Interior style: Modern-industrial.
Trends: Grey, ochre gold, iron.

Matt grey tones with Yellow Gold as refreshing accent. The industrial vibe is being accentuated by the cast iron look handles.

Why not try this?
The kitchen gets more affordable by choosing a melamine door. Is Yellow Gold not your colour? At Keller Kitchens you can choose 1950 different NCS lacquer colours.



Model
Crystal

Colour
structured lacquer grey (NCS S 4000-N) & Yellow Gold (NCS S 2060-Y10R)

Terracotta Dreaming

Interior style: Modern.
Trends: Soft colours, natural, copper.

Earthy colour tones like truffle, terra and (soft) pink. Here it's combined with modern red copper.

Why not try this?
By choosing a laminate worktop instead of ceramic you can save money. Our collection lets you have the exact same colour in a different finish. And we can even lacquer the handle trims in a different colour.

Worktop: ceramic.

Model
GL5100

Colour
silk gloss lacquer brown
(NCS S 6005-Y80R)

Silk gloss lacquered front, aluminium handle trim.

Handleless high gloss synthetic.

Worktop: composite, 8 cm thick.

Geo Graphic

Interior style: Modern.
Trends: Graphic, black and white, geometrical shapes..

This kitchen is for the home chef with a lot of space. It's fitted with high-end, professional kitchen appliances, a ceiling ventilation unit and 3-in-1 water tap.

Why not try this?
When you choose a laminate worktop, it will lower the price of the kitchen. The same happens when you choose to fit less professional appliances.

Model
GL4000 & Elba

Colour
high gloss ice

Arctic Blue

Interior style: Modern.
Trends: Reflections, pastel, cool earth tones.

White as a base, surrounded by colours inspired by the Arctic. Reflections and optical illusions. Materials such as glass and chrome. A beautiful detail: the drawer cabinets have a handle trim at the top, but not at the bottom. These use push-to-open to complete the sleek, modern look.

Why not try this?
The high gloss fronts can also be lacquered in one of the 1950 NCS colours. So can the handle trims.

Model
GL7100 & Edena

Colour
high gloss lacquer ice & silk gloss lacquer light blue (NCS S 1510-B20G)

Urban Blush

Interior style: Modern.
Trends: Stone(look), red tones, natural wood.

Interesting mix of warm wood and red colour tones. Combined with stone-like materials.

Why not try this?
The realistic melamine wood decor can be replaced by real veneer. It costs a bit more, but adds to the luxury. The Fenix worktops can be replaced by laminate to balance it out.

Model
GL2000

Colour
blond oak & concrete

Synthetic with stainless steel handle trim.

Model
Elba

Colour
pebble

Pebble Beach

Interior style: Modern.
Trends: Warmth, grey-beige colours.

Warm, grey and soft brown colour tones give this kitchen a modern sleek yet warm interior.

Why not try this?
Finishing the kitchen in lacquer gives it a more luxurious look, but it does cost a bit more. You can balance it out by choosing a laminate worktop instead of a composite.

Worktop: composite, 20 mm thick in grey-beige colour tone.

Personal touch:
Push-to-open emphasizes
the handleless effect.

Model
Evia

Colour
ultra matt carbon

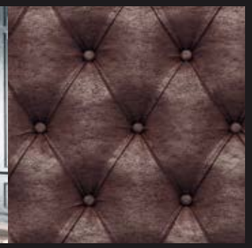
Matt Black

Interior style: Modern.
Trends: Black, matt, concrete.

Black is the trend. Just like matt colours. By fitting it with push-to-open this handleless kitchen is extra sleek.

Why not try this?
Do you prefer a handle trim, knob or handle? No problem, Keller offers a lot of choice in models and colours. Is a real concrete worktop a bit much? A laminate worktop with concrete print is warmer, easier to maintain and more affordable.

Ultra matt is
fingerprint-proof.

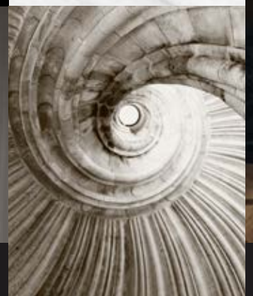


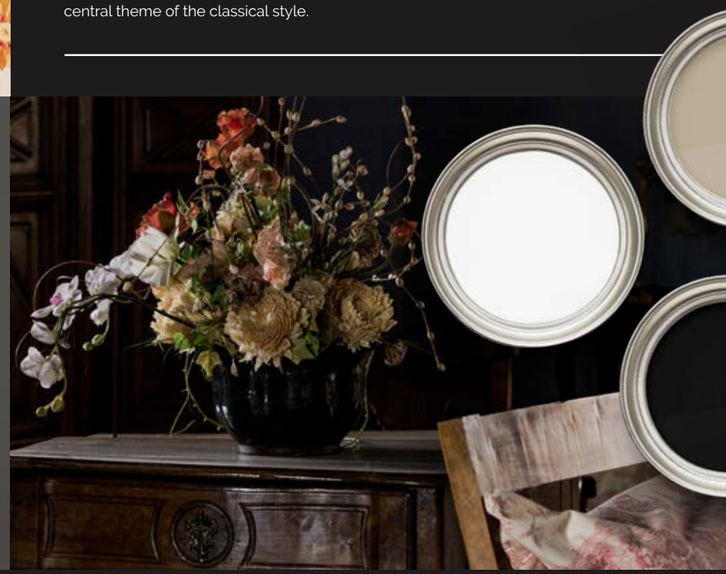
Classic

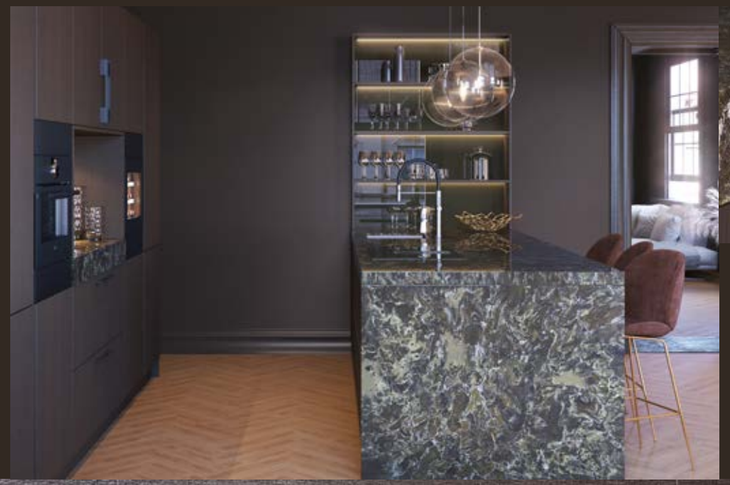
The classic style is fancy and elegant, with an interior that is filled with luxury and antiques. Typical for this style are the symmetrical lines, ornaments, (dark) wood, rich fabrics, pillars, chimneys, filled bookcases and chandeliers. A feeling of luxury. Classic style accessories include heirlooms and old china and cutlery.

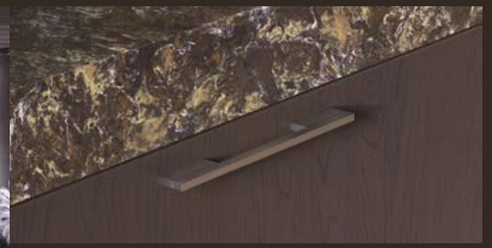
However, the classic style also modernizes. Luxury hotels for instance, where classic elements are applies in a modern way. Choose grand furniture, luxury leathers, high gloss black paint and modern chandeliers to create the look. Luxury, status and riches remain the central theme of the classical style.

Rich fabrics,
ornaments, chandeliers.
A feeling of luxury.









Veneered doors finished in brown oak stain.

Glass units with smoked glass

Model
Nottingham & GL5600

Colour
stain brown oak

Glam Chic

Interior style: Classic.
Trends: smoked glass, precious metals, dark wood.

Enter the world of Glam Chic. Experience the style of a luxury hotel with classical elements applied in a modern way. Details like the glass units with smoked glass and LED lighting, the royal cooking island and the recess in composite make for a rich appearance.

Why not try this?
Replace the wooden doors with faux wood ones and you'll get a different price tag. The same happens when you replace the worktop with a synthetic one, which come in several thicknesses.

Metallic handle trims in gun metal

Sturdy Classic

Interior style: Classic.
Trends: Warm wood, black accents, sturdy details.

Classical elements like the bookcase and the dark walls give this kitchen a sturdy feel. The same goes for the stone floor, raw wood and black stove.

Why not try this?
The melamine doors can also be replaced by veneered ones to make it more natural. Of course it does cost a bit more. By choosing a laminate worktop instead of real stone, you balance this out without compromising the style.

Model
Elba

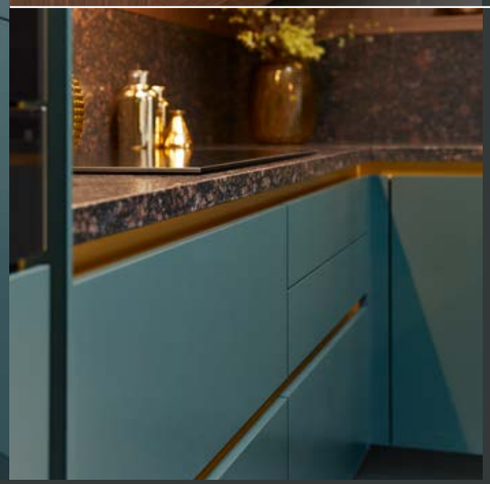
Colour
washed oak

Model
GL5100 & Cascada

Colour
silk gloss lacquer dark green (NCS S 7005-B80G) & walnut

Personal touch:
handle trim in gold metallic.

Bar:
shaker door with faux walnut wood grain combined with marble white.

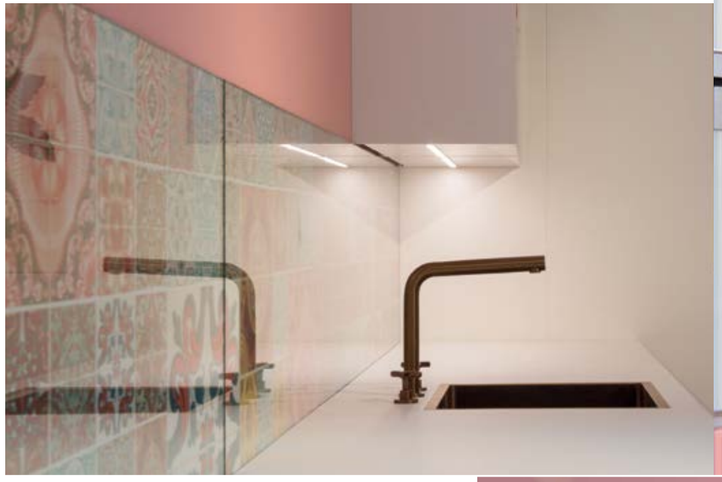


Bliss Boutique

Interior style: Classic.
Trends: Metallic, dark colours, luxury.

Green, gold and walnut. This kitchen has all the ingredients of a classic interior style. The marble bar and the golden Water tap with matching sink complete the boutique look.

Why not try this?
Classic dark blue, dark red or black and gold combined with warm wood and cognac colours. At Keller Kitchens, that's not a problem, because at no additional costs, you can choose one of the other 1950 lacquer colours.

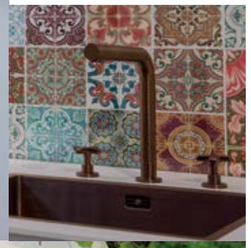


Granny Chic

Interior style: Classic.
Trends: Pastel, vintage, flower prints.

Candy colours, floral patterns and nostalgia from grandmother's time.

Why not try this?
Choosing a synthetic door instead of the lacquered one shown here is not only more affordable, it's also easier to maintain. The advantage of lacquer, however, is that you can choose from 1950 colours.



Model
Chelsea

Colour
silk gloss lacquer white
(NCS S 0500-N)
& pink
(NCS S 1030-Y90R)

Worktop:
ceramic.

Classic shaker door with faux wood grain combined with handleless ultra matt anthracite synthetic fronts.

Model
Cascada & GL3000

Colour
graphite fleetwood & ultra matt anthracite

Fleetwood Matt

Interior style: Classic.
Trends: Nature, green, matt.

Materials and colours that come straight out of nature give the space a calm atmosphere. The grouped plants in the custom made planter accentuate this.

Why not try this?
Replace ultra matt and the lacquered bookshelves with melamine and the worktop with a laminate version to lower the price. Making the bookcase less tall will naturally have the same effect.

Raw Nature

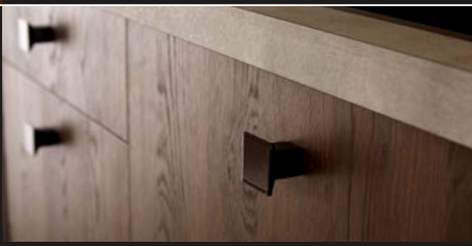
Interior style: Classic-modern.
Trends: Nature, green inside, dark wood.

Bring the outdoors into your kitchen. With warm wood and a lot of green your kitchen will get an exotic appearance. The tiles above the kitchen emphasise this effect. The matt black stove, cooker hood and lamp give the kitchen an industrial twist.

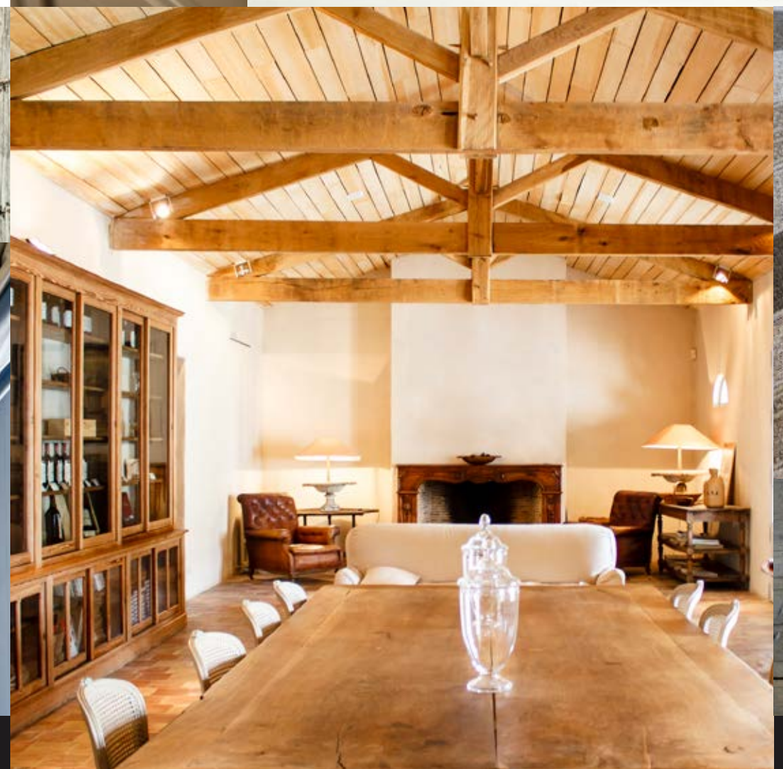
Why not try this?
Do you prefer natural products? Replace the faux wood grain melamine fronts with actual wood or veneer. And is olive green not your favourite colour? Then choose one of the other 1950 lacquer colours that better fits your personal taste.

Model
Elba & Crystal

Colour
rough oak &
structured lacquer olive
green (NCS S 5010-G70Y)



The countryside and nostalgia play a central role.



Country

Many people like a warm, country style interior. Here, country living, nostalgia, comfort and handmade play a central role. The country style interior reflects that romantic image of a beautiful, old farm on the countryside in your own interior with a lot of characteristics like pure building materials, natural resources, ceiling beams and visible roof constructions.

The country style interiors are also getting more modern, but still use rustic objects that have soul.

It's characterized by the use of many natural materials such as wood, stone, rough structures, linen, cotton, chalk, straw and sober colours. Accessories such as pillows and blankets give the room a warm feel.

Smokey Wood

Interior style: Country.
Trends: Wood, rustic materials, smoked wood.

The rough veneer with smoked oak stain give this kitchen a rustic yet luxurious appearance. The handle trims in gun metal give it a modern finishing touch!

Why not try this?
Finishing the veneered fronts in matt lacquer would make the kitchen even more exclusive. Choosing a synthetic worktop will compensate the price increase.

The seating area is made with custom made drawer units.

The thick panels give the kitchen a sturdy appearance.

Model
GL6700 & Maine

Colour
stain smoked oak

Model
Nottingham & Moyland

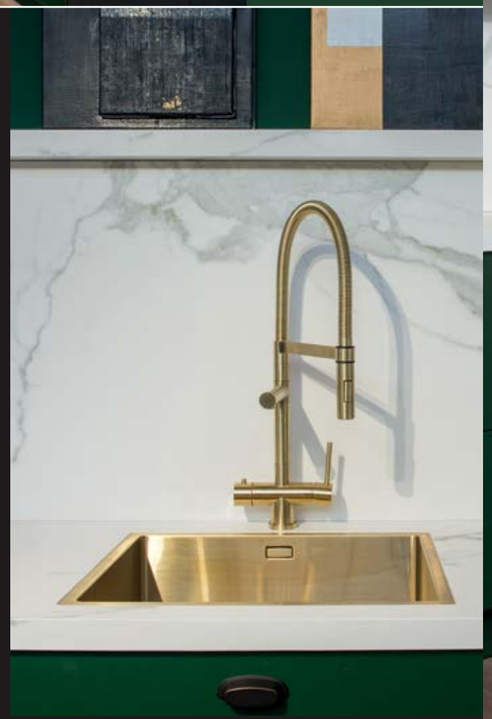
Colour
silk gloss lacquer dark green (NCS S 6530-G10Y) & structured lacquer charcoal (NCS S 9000-N)

Botanic Vintage

Interior style: Country.
Trends: British racing green, marble, gold.

Green is the trend, not only as a colour but also in the sense of placing plants in your home. So why not in your kitchen? A perfect match with country-style interiors.

Why not try this?
The veneered doors are available with or without grooves. If you would like a more natural look, you can choose to finish the doors with one of our 9 stains rather than black or green lacquer.



Canopy and pillars made from the same material as the kitchen.

Modern Farmhouse

Interior style: Country.
Trends: Sturdy wood, copper, rustic materials.

Natural, rustic materials like wood and stone, used in a modern design. By using copper and matt black iron we added some nostalgia. The kitchen's eye-catchers are the natural stone sink and custom canopy.

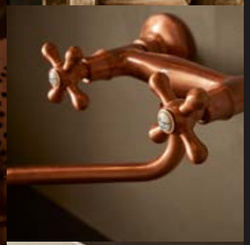
Why not try this?
With Keller you can choose from a wide range of realistic faux wood grains rather than real wood. They're easier to maintain and less prone to damage, just like worktops.

Model
Maine

Colour
stain grey oak

Worktop:
composite,
80 mm thick.

Structured lacquered
wood veneered kitchen.



Black Cottage

Interior style: Country.
Trends: Industrial details, black, copper.

A true country style kitchen, but with an industrial touch. The sturdy lamps over the table and the grey plastered walls together with brick floor form a perfect combination of rustic and industrial country living.

Why not try this?
Choosing a lacquered MDF door instead of lacquered veneer is more affordable. The same goes for choosing a laminate worktop over a stone one. Is black not really your colour? Then choose one of the other 1950 NCS lacquer colours.

Model
Sutton

Colour
structured lacquer charcoal (NCS S 9000-N)

Dutch classic blue, the personal touch.

Worktop: faux wood grain synthetic.

Synthetic door with wood grain and silk gloss lacquer finish.

Model
Finsbury

Colour
silk gloss lacquer basalt

Dutch Prestige

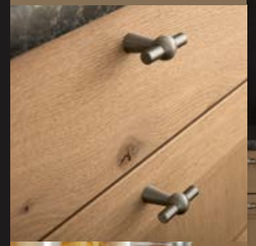
Interior style: Modern-country.
Trends: Wood grains, Dutch classic blue, ceramics.

Grey and blue form the base of this kitchen following the typical Dutch interior trend.

Why not try this?
The Keller MASTER collection offers seven different finishes for the same colour, each with their own price tag. This way you can get the same look, but at a lower price.

Model
Leybourne

Colour
stain grey oak



Oak Aged

Interior style: Country.
Trend: Natural wood, dark accents and accessories, fur.

Natural materials like wood and stone are the main elements of this kitchen. Lay a (faux) fur on that rustic looking table to finish the look.

Why not try this?
Choosing a melamine front will make the kitchen more affordable without losing the main style. Would you rather have composite or natural stone worktop? No problem, although it is a little bit more expensive.

Worktop: synthetic stone look.

Wooden kitchen with shaker doors.

Rustic Charm

Model
Cascada

Colour
rustic oak & magnolia

Interior style: Country.
Trends: Rustic wood, vintage accessories.

In this kitchen, the combination of wood and grey tones gives the room a warm ambiance. The design of the tiles and the colour on the wall give this country style kitchen a Mediterranean vibe.

Why not try this?
Are you looking for something more exclusive? You could choose real wooden doors and finish them in one of our 9 stains. Add a natural stone worktop to finish the exclusive look.

Natural Basic

Interior style: Modern-country.
Trends: Natural wood, light, grooved fronts.

This kitchen is characterised by its natural wood and white colour tones. The sleek lines, the light composite worktop and the chairs give it a modern touch.

Why not try this?
Fitting the kitchen with faux wood melamine doors and a laminate worktop will make it more affordable. Want to add some colour? You can also choose to finish the doors in one of the 1950 NCS colours.

Model
Sutton

Colour
stain nature oak

Wood Works

Interior style: Country.
Trends: Rough wood, black, industrial accents.

Sober, raw wood accentuates the country style of this kitchen. The details add a modern twist.

Why not try this?
The veneered doors can be replaced by synthetic ones. It almost looks the same, but is more affordable. Not quite the stove you are looking for? Our official Keller dealers have wide range of alternatives you can choose from.

Model
Winchester

Colour
stain grey oak

Colours are sober white, black and grey tones.

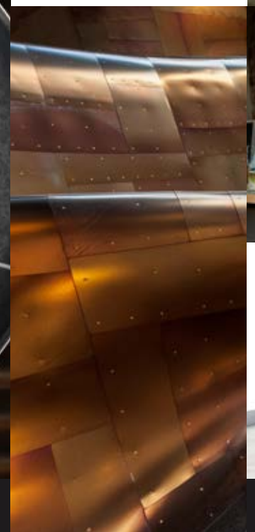
The use of industrial materials like concrete is a key characteristic of this kitchen trend.

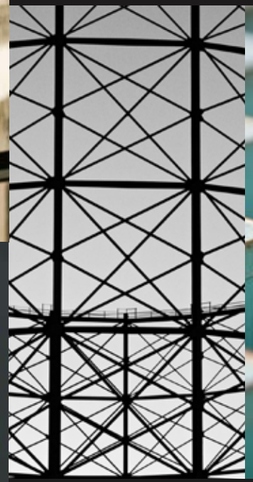
Industrial

This style is often used in old buildings and lofts. The main idea is an open space in which details of the construction remain visible, like concrete or brick walls. This styles is characterized by straight lines and the use of honest, industrial materials such as metal, concrete, stone, rough wood, etc. To accessorize, use (vintage) objects that aren't necessarily functional, but have a rugged, sturdy appearance. Industrial lamps or factory lights are two examples. Floors are often sober and don't draw your attention.

The colours used are also sober such as whites, blacks and grey tones. As an accent colour, a primary colour like yellow or red is often used.

Rugged, vintage accessories complete the look & feel.





Structured lacquer in the trend colour graphite.

Sturdy recessed handle.

Rock Solid

Interior style: Industrial.
Trends: Metal, stone, open frames.

Stone and steel form the base of this hyper-industrial kitchen. The island is completely wrapped in ceramic. The graphite structured lacquered fronts and extractor in metal frame complete the picture.

Why not try this?
Is structured lacquer not matt enough? All our 1950 lacquer colours are also available in matt lacquer.

Model
Crystal

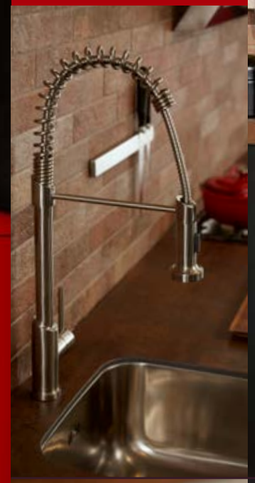
Colour
structured lacquer graphite

Worktop:
ceramic,
50 mm thick.

Flat doors finished in
structured lacquer.

Model
Crystal

Colour
structured lacquer charcoal
(NCS S 9000-N)



Brooklyn Brick

Interior style: Industrial.
Trends: Rust colours, matt, black, red.

With its dark colours, rust-look worktop and brick wall, this kitchen is perfect for an industrial interior.

Why not try this?
By choosing our ultra matt model rather than black lacquer, you get the same look but at a more affordable price. Just like when you choose a laminate worktop.

Smart cubes from welded metal emphasize the industrial look.

Fronts in metal black.

Model
Bolton

Colour
metal black

Black Metal

Interior style: Industrial
Trends: Raw materials, black, metal, stone.

It's the latest kitchen trend: an industrial look, dark colours, cool metal and stone. The grey floor and raw concrete-look wall form the perfect basis.

Why not try this?
The welded open frames are also available in a sleeker, black steel version.

Concrete Jungle

Interior style: Industrial.
Trends: Concrete (look), dark blue, metal.

Enter this industrial loft that uses concrete, wood, fabric and leather as a base. The melamine fronts have an old oak look to give the kitchen warmth. The trend colour Midnight Blue keeps it cool though. The blackboard with a handwritten message gives this industrial kitchen its personal touch.

Why not try this?
Not a big fan of dark blue? No problem. Keller Kitchens lets you choose from 1950 different NCS lacquer colours so you can always find something to your liking.

Model
GL2000, Elba & Crystal

Colour
old oak & structured lacquer Midnight Blue (NCS S 8010-R90B)

Sturdy handles across the width of the fronts.

Personal touch: black water tap.

Factory Loft

Model
Elba

Colour
graphite fleetwood

Interior style: Industrial.
Trends: Sturdy, industrial, dark colours.

This kitchen gets its industrial style because of the raw wood look fronts. The steel table legs and the big stove, together with the black lamps above the kitchen emphasise this trendy interior style.

Why not try this?
Choose solid wood shaker doors to give the kitchen an even more luxurious look and feel. And what about a stone or composite worktop, rather than a laminate one? It costs a bit more, but it will be so much more exclusive.

Urban Life

Interior style: Industrial.
Trends: Stone and wood, bright colours, old materials.

This kitchen is tough and industrial with its brick wall and a fresh accent.

Why not try this?
Is orange not really your colour? With Keller's 1950 NCS lacquer colours you can choose any accent colour you might like. Or even paint the entire kitchen.

Model
Moreton & Crystal

Colour
structured lacquer basalt & orange (NCS S 0585 Y70R)

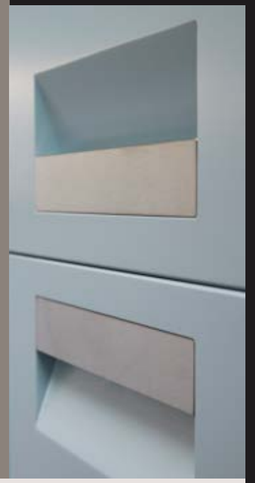
Keller Kitchens

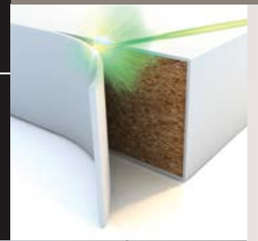
Beautiful on the outside

Keller range

With the Keller range making a personal kitchen is easy. We have an extensive range of models, finishes and colours so you'll always find something to your liking. For every interior style we have several models in a variety of colours and finishes. And always according to the latest trends. Go visit one of our official dealers to see and experience the endless possibilities.

Over 1950 lacquer colours, in four finishes.





Laser edging

Laser edging of fronts doesn't only result in a more beautiful, sleeker look, it also increases the kitchen's lifespan. Thanks to the precision of laser technology there's no visible seam and edges or easier to clean and maintain.

Bottom of wall units in colour.

Grid 130

All Keller kitchens are made with the Grid 130 measuring system. As a result, Keller kitchens have more storage space, a lower plinth and an optimal working height.

4/4 spacing

The space needed between fronts is only 4 mm, both on the sides as well as at the top and bottom. This gives the kitchen a sleeker look.

Handleless; horizontally and vertically

When it comes to appearance, the devil is in the details. That's why Keller's handleless kitchens are handleless in every way. Not only horizontally, but also vertically. This way, the minimalistic effect you're aiming for is in no way compromised. The result is sleek, pure and completely contemporary.

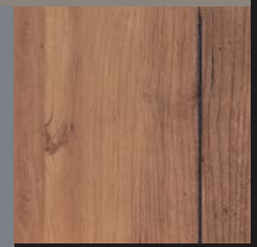
1950 NCS lacquer colours

All lacquered Keller models are available in an overwhelming 1950 different colours from the NCS system. You can either have your entire kitchen lacquered, or just certain details. The 1950 NCS colours are available in matt, structured, silk gloss and high gloss lacquer.

Handle trims in colour

To make your handleless kitchen really personal, we made our handle trims available in over 1950 colours of silk gloss lacquer and 5 metallic lacquer colours consisting of gold, bronze, copper, titanium and gun metal.

Optional LED handle trim lighting.



Wood

Wood is beautiful, warm and versatile. Our range of real wood, either solid wood or wood veneer, is unique. You can choose from plain models, or solid wood shaker doors with either wide or narrow frames. And will you choose a rough structure with knots or do you prefer our fine grain? Once you made your choice you can choose to finish it in stain for a more authentic look, or finish it with one of 1950 NCS colours. The latter gives you even more to choose from; matt, structured or silk gloss lacquer?

Keller Kitchens

Beautiful on the inside

Drawers

To personalize the interior as well, Keller lets you choose from light grey and anthracite drawers. All drawers and pan drawers extend 100% for easy access, soft close technology and deluxe inlay matts. To top it off, pan drawers are fitted with glass sides at no additional costs.

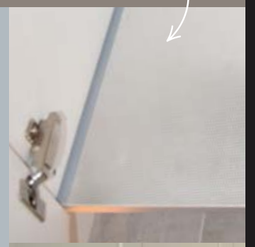
High quality and protective aluminium bottom plate are standard on every sink unit.

Hinges

All Keller kitchens are fitted with deluxe hinges with fully integrated soft close for a silent and smooth closing movement. As an option, flap doors can be fitted with electric servo drive hinges, to close your cabinet with the push of a button.

Standard technical & ventilation space behind cabinets

No more sawing or drilling in your walls or cabinets. All Keller units have free space at the back for wiring and plumbing that also helps ventilate to prevent moisture.



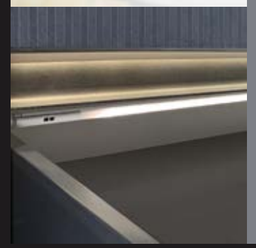
The fastest trend follower

Keller has its own design and development team. This team follows international developments closely and translates them to the European kitchen market. That's how we create pure Dutch design that meets European needs, habits and homes. It's the perfect kitchen match.

Trends change very rapidly. To keep up with the ever-changing world, our design and development team visits all the important (furniture) exhibits in Europe. This way we pick up trends in an early stage and integrate them into our kitchens. Your personal Keller kitchen will always live up to today's standards... and tomorrow's.

Affordable customization

With our balanced kitchen range as a base, we can fulfil almost any personal wish you may have. But a bespoke fitted kitchen, also means fitted to your budget. We do by offering options. Options in materials, more expensive or cheaper, but always without compromising the kitchen's design. Our extensive range of materials and finishes makes sure we can always find a solution in any price group. A comforting thought for those seeking the balance between beauty and price.



Quality & warranty

At Keller, beautiful and quality go hand in hand. A long lifespan and care-free use of your kitchen are standard on each Keller kitchen. We give you a 5-year unconditional factory warranty on all kitchen furniture. That means that if the quality or finish doesn't live up to our standard, or a part doesn't function as it should, we'll repair or replace it free of charge.

Drawer & pan drawer units can also be adjusted in height, depth and width.

A trusted name for more than 80 years

More than 80 years of kitchen knowledge. The success of Keller Kitchens did not happen overnight. Since the start in 1935, our kitchens have found their way into hundreds of thousands of Dutch households.

1946

The very first Keller kitchen!

1946

1970

The personal Keller kitchen of today.

1952

1953

Even in the 70's we made personal kitchens.

1977 - 1978

In 1935 Gerard Keller, the son of a carpenter, and his brother Henk start a company selling parquet floors. First they import them, but soon the entrepreneurs start their own production. Forced by scarcity of materials, they switch to making small furniture during the Second World War. They successfully endure this period, which doesn't go unnoticed.

Even though they never made a kitchen, in 1946 Gerard and Henk get a request to make 1,000 kitchens for a large developer. They get the order based on their immaculate reputation, personal way of doing business, and perseverance to get a result that's to both parties satisfactory. Today, those are still the pillars that form the basis of Keller's place at the top of the Dutch kitchen industry.

With our experience and expertise, we make beautiful and attainable kitchens for the customer of today. Not only through our extensive dealer network in the Netherlands, but overseas as well. In the United Kingdom we also have a reliable network of expert Keller dealers. And also in Portugal, France, Malta, America, India, Dubai and Morocco, Keller kitchens have been sold for many years.

100% made in Holland

A new kitchen is a conscious choice that will bring years of cooking pleasure. You compose your kitchen with great care, and with the same care we manufacture it for you. Here, in the Netherlands. Because every kitchen we make comes from our own factory in Bergen op Zoom. Every day, we manufacture personal kitchens with the greatest of care. Every detail counts, every wish is important. This means that sometimes we have to inventive and look for creative ways to solve something. But that's something we at Keller can do like no other. We test, research and improve our products and ourselves. It makes us more involved and resourceful. Whether it's a kitchen design, or the use of materials or colours; we see a door where others see a wall. From that enthusiasm beautiful kitchens are born.

Hall 2,
Bergen op Zoom.

Our kitchen factory is one of the largest and most modern in Europe. With over 240 employees and a production average of 2,500 kitchens a week. Every week, 250 lorries with our kitchens drive off to satisfied customers worldwide.

Corporate Social Responsibility

At Keller we are involved with, and care for, the world we live in. That's why CSR is integrated into our strategic focus. For us that goes without saying and it's our way of showing we take responsibility for the effects of our activities on our environment. We make thought trough choices to achieve the perfect balance between People, Planet and Profit. At this moment:

- ✓ we have a carbon neutral production process;
- ✓ we only use water based lacquers;
- ✓ our factory is heated by burning sawdust in a biomass boiler;
- ✓ heat is recirculated using the machines' ventilation systems;
- ✓ only LED lighting is used;
- ✓ we generate 350.000 kWh of solar energy;
- ✓ only electric transportation vehicles are used
- ✓ we are ISO 9001 & 14001 certified;
- ✓ we are researching fully recyclable kitchens.

ISO 9001:2015

ENVIRONMENTAL MANAGEMENT SYSTEM ISO 14001

MVO Performance ladder **Level 4**

CO_2-PERFORMANCELADDER
Working together to cut CO_2

Kitchen materials and finishes

Beautiful means something different for everyone. It's something personal, just like a budget. Our product range makes it possible to get your personal dream kitchen within your budget, without ever compromising on design and appearance. We do that by giving you options in styles, models, materials, finishes and colours.

2

You can't bring it down to just one material, as a kitchen is composed of multiple components. In general though, we can define the following available materials and finishes:

More expensive

(MDF) high gloss lacquered (8)

Solid wood lacquered/stained (7)

Wood veneer lacquered/stained (6)

(MDF) lacquered (5)

Ultra matt synthetic (4)

High gloss synthetic (3)

Foil wrapped (2)

Melamine (1)

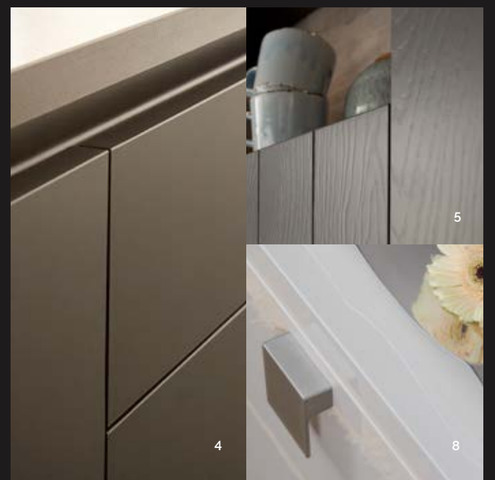
Less expensive

Melamine (1)
A strong melamine top layer on the front and back of a hard fibreboard panel. It's sealed all around with laser edge band for superior quality. Available as a flat front, with grooves or shaker door. The faux wood grains look and feel just like real wood and come in many varieties. Melamine: practical, versatile, durable, beautiful and attractively priced.

Foil wrapped (2)
MDF is perfect for machining in profiles, grooves and frames after which it gets synthetically sealed on three sides. Available in a wide variety of models and in 9 MASTER collection colours.

High gloss synthetic (3)
A hard high gloss synthetic top layer on an MDF base. It's sealed off with laser edge band to ensure the best quality. Available in 9 colours of the MASTER collection.

Ultra matt synthetic (4)
MDF fronts with an extremely matt top layer with silky soft touch. Available in 6 COMFORT collection colours.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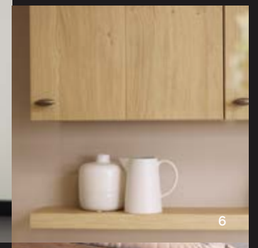
MDF lacquered fronts (5)
MDF based fronts with a special top layer for a matt, structured or silk gloss lacquer finish. Various models available in 9 MASTER collection colours, or 1950 NCS colours.

Wood veneer (6)
There's no substitute for the warmth of real wood (veneer). An MDF core with a thick layer of wood veneer. Flat doors, or grooved ones. They can be stained in 9 colours or lacquered in the 9 MASTER colours or 1950 NCS colours. Choose from fine grain or rough wood.

Solid wood (7)
Solid wooden fronts are made from wooden frames surrounding a wood veneered inner panel. They're available with different types of frames. You can choose a fine grain or rough wood. Choose natural looking stain, or lacquer them in matt, structured or silk gloss lacquer.

High gloss lacquer (8)
A front based on MDF, with a special layer that can be finished in high gloss lacquer. You can choose from the 9 MASTER collection colours, or choose your favourite from 1950 NCS colours.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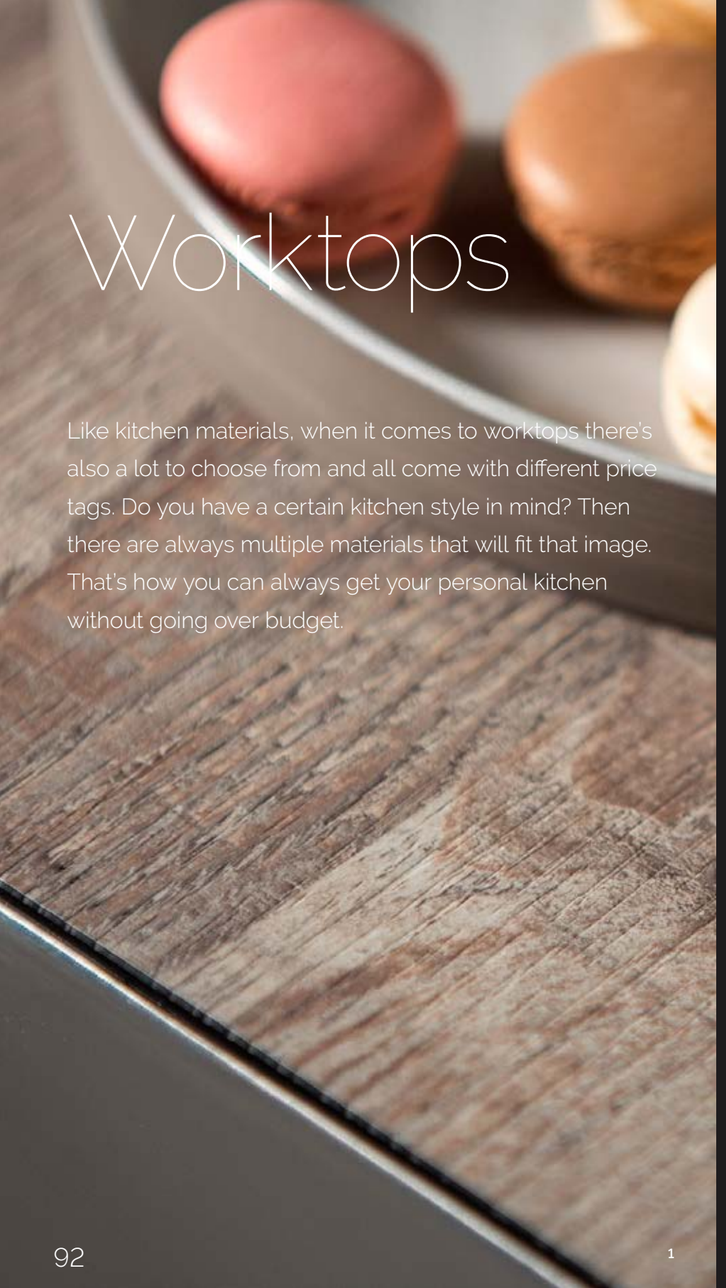
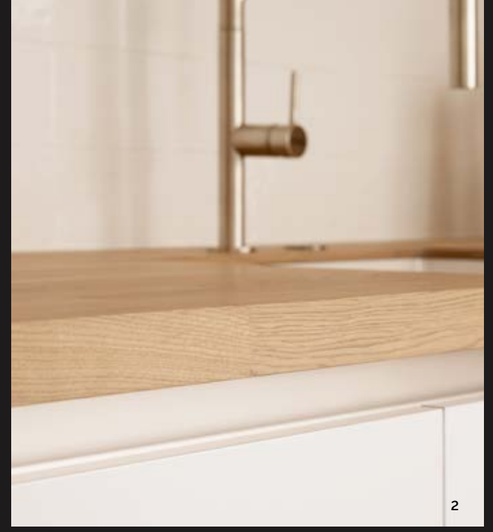


Worktops

Like kitchen materials, when it comes to worktops there's also a lot to choose from and all come with different price tags. Do you have a certain kitchen style in mind? Then there are always multiple materials that will fit that image. That's how you can always get your personal kitchen without going over budget.

1



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HPL and laminate (1)
HPL, laminate plus, compact laminate and ultra matt laminate. It's available in an endless amount of colours, prints, thicknesses and strengths. The prints come in all shapes and sizes. Plain, fantasy prints or faux wood grain, stone or metal prints that look and feel like the real thing and ultra matt laminate that's soft to the touch.

Wood (2)
Worktops made from solid wood have a natural and warm appearance, but are also porous and sensitive to scratches.

Stainless steel (3)
Durable, heat resistant and hygienic. They go perfectly with sleek, modern and industrial kitchens.

Natural stone (4)
A natural stone worktop is durable and unique, because no slab is the same. What you get is a beautiful, robust appearance but also some of the downsides. Depending on the type of stone they are more porous and sensitive to scratches.

Composite, ceramic and porcelain ceramic (5)
Get the appearance of (natural) stone, but without the disadvantages. It's harder and less porous. They come in all kinds of designs, colours and finishes.

Solid Surface (6)
Durable and 100% homogenous. The unique aspect of these worktops is that they can be formed into many shapes seamlessly and damages can be repaired easily by yourself.

Light concrete and Terrazzo (7)
The tough look of concrete, but processed more easily because of its lightweight core. It's a good choice to create that industrial look. Terrazzo is a decorative concrete that consists of cement bound marble grains.

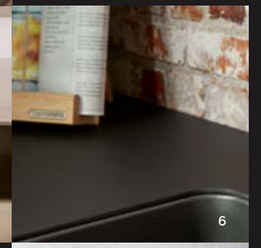
Glass (8)
For an ultra-modern, sleek interior style. Homogenous, completely waterproof, easy to maintain, hygienic and heat resistant.

As you can see there are many options when it comes to materials. Each have their advantages and downsides. Besides the material, the thickness, the edging and the type of sink influence the price. The Keller kitchen specialists know everything there is to know when it comes to worktops and are always informed about the latest trends and developments. They are happy to help you to make all the right choices for what fits you best.

3

4

5



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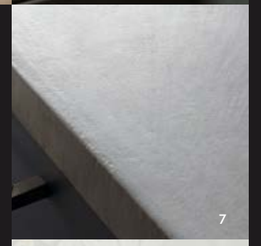

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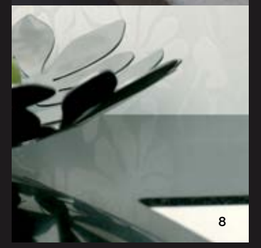


8

More expensive

- Glass (8)
- Porcelain ceramic
- Light concrete (7)
- Solid Surface (6)
- Ceramic
- Composite stone (5)
- Natural stone (4)
- Stainless steel (3)
- Wood (2)
- Ultra matt laminate
- Compact laminate (1)
- Laminate plus
- HPL

Less expensive

Appliances and accessories

Besides kitchen and worktop materials there are a few more factors which come into play that influence the price when composing your personal kitchen, which are not to be neglected.

Appliances

Of course a Keller kitchen is not complete without built-in appliances. But there are countless brands and with them, price ranges.

Not only that, over the last few years the variety of types of appliances has grown drastically. Today, every brand has different types of oven, microwaves, steam ovens (or smart combinations of them), coffee machines, warming drawers and wine coolers. Not to mention the different designs and colours available.

Also, Smart appliances and the internet of things proved to be a development that's here to stay. Smart appliances communicate with you and each other through your phone and the internet.

In short there's plenty to choose from and the trends follow each other rapidly. Choosing one set or another can save you a lot of money without compromising your kitchen's style.

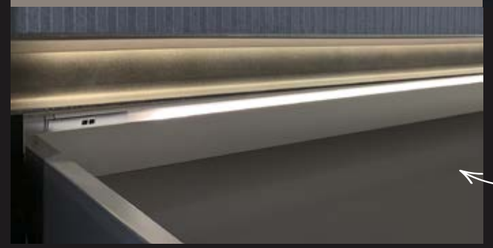
Accessories

Choosing a two-handle or one-handle water tap used to be about the only choice you had when it came to accessories. Today, you can opt for a warm water tap, a 3-in-1 tap, or even a sparkling water tap. And they come in all shapes, sizes and colours.

Lighting also became more prominent when composing your personal kitchen. Does it only need to be functional, for ambiance, or both? Remote controlled or manually? Spotlights, or lighting strips? You choose.

What's hidden behind your fronts is also something you should consider. It definitely influences the price of your kitchen. There are beautiful drawer and pan drawer organizing systems on the market, as well as lighting, waste units, smart storage systems and electrics such as speakers and chargers for your phone, tablet or laptop. Everything is possible with today's kitchens.

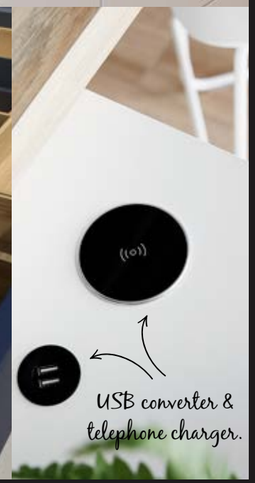
When you consult our Keller kitchen specialists it will all be reviewed. These experts offer the best and most current appliances and accessories on the market, for any budget. They are well informed about all the advantages and disadvantages they bring and know the upcoming trends. They will review all possibilities with you to truly make your new kitchen a personal kitchen which you can enjoy for years to come.



Lighting strips in drawers and pan drawers.

Beautiful drawer inlays serve as the finishing touch.

Adjustable handle trim lighting.

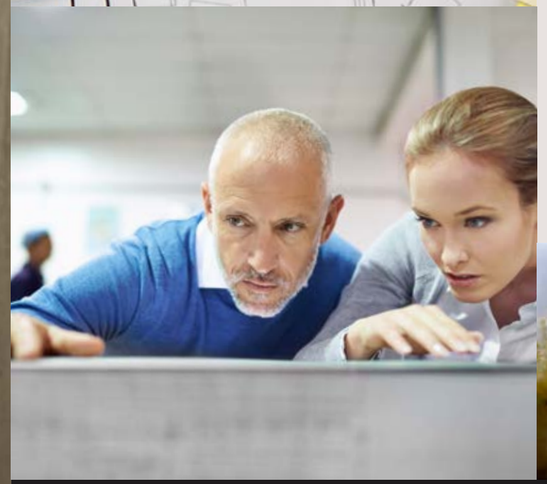


USB converter & telephone charger.

The Keller kitchen specialist

Because we think it's important that you can calmly discuss your personal wishes with an expert, we only sell Keller kitchens through kitchen specialists. The 'local hero' near you. That way you are assured you can count on personal advice, professional service, and fitting done by craftsmen.

The Keller kitchen specialist will gladly help you choose the kitchen that fits you. You can trust people provide you with objective advice and guide your through the process step by step, from the first draft to the first use of your new kitchen. It's not surprising that some of our dealers have won awards for their work. We call it passion for the trade.



At our dealers you can always count on:

- ✓ Personal attention
- ✓ Craftsmanship
- ✓ Bespoke advice
- ✓ Guidance from A to Z
- ✓ Shopping in a personal and warm ambiance
- ✓ Affordable customization
- ✓ A good realistic price
- ✓ No misleading promotions
- ✓ 5-year warranty on kitchen cabinets
- ✓ Top brand appliances, accessories and worktops
- ✓ Fitting and service by craftsman

keller

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